

How does Premier make money?

They run a "tight ship".

For example on a \$2 order... you make \$1 and send Premier the other \$1. Here is how Premier spends their \$1:

- .34 product
- .08 shipping
- .01 home office expenses
- .025 administration
- .03 taxes
- .04 selling expense (sales/marketing)
- .02 rally expense
- .175 salary and benefits
- .24 jeweler commissions
- .01 training
- .03 Premier profit

Premier functions on 3% debt free!