

To My AWESOME Hostess!

I am so excited about your upcoming show! Thank you so much for having me. This letter will highlight the contents of this packet.

**Guest List** - A personal invitation is ALWAYS best!

**1) Use the 40 Guests in 4 Minutes to compile your list.** The key to achieving your **\$25 bonus for having 10 ladies at your home show** is to "over-invite!" Statistics show only one out of FOUR people will be able to come to your show.

**2) Call or TELL everyone to save the date and USE my e-mail invitation as a reminder.**

Encourage them to bring a friend or two!

**3) Please hand out invitations to those you will see, or I will mail postcards for you.** I will need mailing list no later than \_\_\_\_\_

*I will send invitations out 2-3 weeks before your show.*

**Advance Orders** - *These are the KEY to having a successful home show.* I have

included a catalog for you to show the jewelry to all those who can't attend your show. Please have all checks made out to Kristi Vander Woude. I also take MasterCard, Visa, Discover. When you get \$100.00 in advance orders, **which is usually 1-4 orders**, that gives you an **AUTOMATIC \$55.00 in FREE JEWELRY** even before the show starts!

**Premier Opportunity** — Did you know that you can earn the FREE jewelry AND profit at your home show? Premier jewelers earn 50% of all sales and there are NO sales quotas so you can do what works for you! See my last 10 shows in this packet.

*By following the simple steps I have laid before you, you truly will get the most FREE JEWELRY!! I'm looking forward to helping you have the best show possible!*

\*\*\* I'll be calling soon to coach you through this packet.

I am so excited to spend the evening with you and your friends! Thank you so much for having this show — it means so much to me!! **We are going to have a blast!!**

Serving you always,